

# WISHTOBERFEST

Presented by:

**VENTURE**  
GENERAL CONTRACTING LLC

Friday, October 13, 2017 • 7 – 11 p.m. • Seattle Design Center

## WHAT IS WISHTOBERFEST?

Wishtoberfest is a celebration where you can enjoy a night out while raising money for local wishes.

Mingle with friends, taste local beer and cider, participate in the silent auction and raffle, enjoy delicious food, challenge a friend to a yard game or two, and dance the night away—all to raise money for the courageous kids we serve.

## WHAT IS THE GOAL?

Together, we hope to raise \$170,000 for local wishes.

## WHO IS THE TARGET MARKET?

Partner with a children's charity that has global brand recognition while capitalizing on an opportunity to reach an audience of millennials.



300+  
*Audience Size*



21 – 47  
*Age*

For more information, contact [wishtoberfest@akwa.wish.org](mailto:wishtoberfest@akwa.wish.org).



Photo: Josh Lewis, Seattle Refinery



FOR MORE INFORMATION, CONTACT [WISHTOBERFEST@AKWA.WISH.ORG](mailto:WISHTOBERFEST@AKWA.WISH.ORG)



Make-A-Wish Alaska and Washington grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

MakeAWishAKWA:    

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## WHY SPONSOR?

- Rally your employees to participate and strengthen company morale.
- Align your company with the premier wish-granting organization.
- Your sponsorship dollars stay local to grant the wishes of children in your community.

Benefits	Title Sponsor <b>SOLD!</b>	Wish Visionary \$10,000	Wish Granter \$5,000	Wish Partner \$2,500	Wish Friend \$1,000
<b>Marketing recognition</b>					
Recognition in conjunction with event	Logo				
Recognition on program and handheld bidding screens	Logo				
Recognition on electronic Save the Date and invite*	Logo				
Opportunity to have company representative speak at event	★				
Recognition in ad spots**	★	★			
Opportunity to host booth at event	★	★	★		
Verbal recognition at event	★	★	★		
Opportunity to provide branded giveaway for swag bag	★	★	★	★	★
Recognition on event signage and video screens	Logo	Logo	Logo	Name	Name
<b>Attendee benefits</b>					
Entry package for guests***	Up to 15 guests	Up to 10 guests	Up to 5 guests	Up to 3 guests	Up to 2 guests
Additional drink tickets provided per guest	Up to 15 guests	Up to 10 guests	Up to 5 guests	Up to 3 guests	Up to 2 guests
Access to VIP section	★	★			
Reserved cocktail tables	2	1			
Reserved parking	5	3			
<b>Web and print collateral inclusions*</b>					
Inclusion in Fall Wishful Thinking newsletter (print)	Logo	Logo			
Inclusion in Summer & Fall Wishful Thinking newsletter (web)	Logo	Logo	Logo		
Inclusion in event article on akwa.wish.org website	Logo	Logo	Logo		
Recognition on chapter website sponsor listing	Logo	Logo	Logo	Name	Name
Inclusion in guest thank you email	Logo	Logo	Logo	Name	Name
Name included in social media mentions	★	★	★	★	★
<b>Direct mission advancement recognition</b>					
Commemorative gift for company display	★	★	★	★	
Wish granted in honor of sponsorship	★	★			
Opportunity to enhance a wish	★	★			

\* Collateral inclusion deadlines: Save-the-Date (5/8/17) All other benefits (9/1/17), \*\* Dependent upon secured ad space, \*\*\* Entry package includes the following: TBD



TO SECURE SPONSORSHIP, PLEASE CONTACT:  
Sarah Hagggen Hammann, Corporate Relations Manager,  
at Sarah@akwa.wish.org or 206.623.5352